



## 5th World Wide Forum of Logistics

### Toward the Sustainable Development

March 6 & 7 2008

Monterrey, Nuevo León, México

The Centro Ejecutivo de Logística S. C de México, along with prestigious international organisms, proudly presents the 5th World Wide Forum of Logistics: "Toward the Sustainable Development."

This event will take place on March 6 & 7 2008 in the Crowne Plaza Hotel in Monterrey, Nuevo León, México

The objective of the Forum is to contribute with ideas, knowledge and experience to foment the sustainable development in and among nations in the logistics and value chain area. It will be a point of reunion of specialists, professionals in the subject, entrepreneurs, students, researchers and everyone interested in this subject. The following are the primary thematic axes:

- Sustainable Development
- Leadership and Success of the socially responsible enterprises.
- Logistics as the center of growth and wealthness among nations
- Sustainable Infrastructure

#### Lecturers

##### **James B. Rice (USA)**

Resilience

Expert in resilience, strategy and Supply Chain security.



### **Garland Chow (Canada)**

Sustainable Infrastructure

Director of the Bureau of Intelligence in Transport Systems and British Columbia Security.

### **Dale Rogers (USA)**

Sustainability is free

Logistics Management Center Director at the University of Reno, Nevada and CEO of the Reverse Logistics Executive Council.

### **Victor Deyglio (Canada)**

The socially responsible enterprise

The socially responsible enterprise CEO of L'Institut de la logistique, logistics expert, global chains of replenishment, leadership and professional ethics.

### **Manuel Antonio Fernández-Villacañas Marín (Spain)**

Integration for a sustainable logistic

Expert in Logistics and Economic Management and responsible of the Integral Logistics in Spain of the Eurofighter and Airbus A400-M

### **Luís Aníbal Mora García (Colombia)**

Inverse and Green Logistics

Expert in Logistic and Distribution from the Logistics Institute of London, England and by the Distribution Management Associates, in New Jersey, USA

### **Francisco Javier Hurtado Mirón (Spain)**

Opportunities and alliances for environmental sustainability

Engineering Specialist, Environmental Technology. Member of the Spanish Federation of Environmentalist Associations (FEAMA) and of the Spanish Association for Quality (AEC)



## Program

### Day 1

Time	Lecturer	Theme Subject
8:30-9:00	Registration	
9:00-10:30	James Rice Jr.	Resilience
10:30-11:00	Coffee Break	
11:00-12:30	Garland Chow	Sustainable Infrastructure
12:30-14:30	Lunch	
14:30-16:00	Manuel Fernández Villacañas	Integration of the supply chains for a sustainable logistic
16:00-17:30	Luis Aníbal Mora	Inverse and green Logistic

### Day 2

Time	Lecturer	Theme Subject
9:00-10:30	Victor Deyglio	The socially responsible enterprise
10:30-11:00	Coffee Break	
11:00-12:30	Dale Rogers	Sustainability is free
12:30-14:30	Lunch	
14:30-16:00	Francisco Javier Hurtado	Opportunities and alliances for environmental sustainability
16:00-17:30	Experts Panel:	Logistics and Sustainable Development